Criteria for Good Presentations

**Speaker**
- Audible and intelligible
- Uses understandable and relatable language
- Engaging
- Enthusiastic
- Prepared for questions
- Clearly expresses concepts on each slide
- Key points are emphasized
- Adjusts to audience and/or distractions

**Slides**
- Simple
- Legible
- Text is for audience, not speaker
- Aesthetically pleasing
- Convey relevant or necessary information
- Complex concepts are built iteratively
- Axes and colorbars are labeled
- Jargon avoided
- Match what speaker is saying
- Each slide has a purpose
- Overall arc of talk is evident

**Content & Structure**
- Talk is “coherent”, i.e. unified by a central theme
- Speaker is familiar with material
- Talk is proper length at a normal pace of speech
- No superfluous information
- All ideas discussed clearly relate to each other and the theme

Source: Dr. Toby Ault (http://ecrl.eas.cornell.edu/node/10)